



SHIFT Final Conference

13 January 2016, 10:00 a.m. - 4:00 p.m

Brussels, Belgium



SHIFTing the Support of Entrepreneurship in Eco-Innovation

The Roles of Universities, Incubators, Business Development Organisations,
Design Service Providers, Funders and Interagents

Research project within the ECO-INNOVERA Network

for additional information, please refer to

www.shift-project.eu

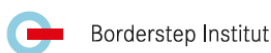
SHIFT-PARTNERS: BORDERSTEP INSTITUTE (DE), AALTO UNIVERSITY (FI) & LINKÖPING UNIVERSITY (SE)

PRELIMINARY PROGRAMME:

9.00 – 10.00	WELCOME COFFEE
10:00 – 11:00	<p>Introduction to the SHIFT project: Entrepreneurial support systems and their impact Klaus Fichter, Borderstep Institute, Coordinator SHIFT project</p> <p>The role of SHIFT in ECO-INNOVERA Representative, ECO-INNOVERA (tbc)</p> <p>Sustainable innovation in Europe: Trends and emerging topics Martin Charter, Director The Centre for Sustainable Design, University for the Creative Arts, Farnham, UK</p> <p>On the importance of support systems for eco-innovation and green entrepreneurship Representative, DG Environment, Eco-Innovation & Circular Economy (tbc) Representative, DG Internal Market, Industry, Entrepreneurship and SMEs (tbc)</p>
11:00 – 12:00	<p>Highlights and key findings of the SHIFT project</p> <p>Speed presentations on each actor investigated in the support systems for eco-innovation</p>
12:00 – 13:00	LUNCH & NETWORKING
13:00 – 14:45	<p>“MEET THE RESEARCHER” Fair Interactive dialogue session – Results, recommendations, Q&A, feedback</p> <p>THE ROLE OF UNIVERSITIES Presenter and Facilitator: Klaus Fichter, Borderstep Institute</p>

	<p>THE ROLE OF INCUBATORS Presenter and Facilitator: Magnus Klofsten, Linköping University</p> <p>THE ROLE OF DESIGN SERVICE PROVIDERS Presenter and Facilitator: Alastair Fuad-Luke, Aalto University</p> <p>THE ROLE OF BUSINESS DEVELOPMENT ORGANISATIONS Presenter and Facilitator: Olof Hjelm, Linköping University</p> <p>THE ROLE OF INVESTORS AND PUBLIC FUNDING PROGRAMMES Presenter and Facilitator: Linda Bergset, Borderstep Institute</p> <p>THE ROLE OF INTERAGENTS AND UNUSUAL COLLABORATIONS Presenter and Facilitator: Mika Kuisma, Aalto University</p>
14:45 – 15:00	COFFEE BREAK
15:00 – 16:00	<p>CONCLUSIONS & WRAP-UP</p> <p>Learnings for EU action plans on eco-innovation and green entrepreneurship Alastair Fuad-Luke, Aalto University and Magnus Klofsten, Linköping University</p> <p>Conclusions for the EU Eco-Innovation Action Plan (EcoAP) Representative, DG Environment, Eco-Innovation & Circular Economy (tbc)</p> <p>Conclusions for the EU Green Action Plan for SMEs Representative, DG Internal Market, Industry, Entrepreneurship and SMEs (tbc)</p> <p>Facilitator: Olof Hjelm, Linköping University</p>
16.00 – 17.00	BUFFET & NETWORKING

Contact SHIFT:



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