SHIFT Final Workshop
13 January 2016, 10:00 - 16:00 h
Stockholm Region EU Office
Avenue Marnix 28,
1000 Brussels, Belgium

SHIFTing the Support of Entrepreneurship in Eco-Innovation
The Roles of Universities, Incubators, Business Development Organisations, Design Service Providers, Funders and Interagents

Research project within the ECO-INNOVERA Network

for additional information, please refer to
www.shift-project.eu

SHIFT-PARTNERS: BORDERSTEP INSTITUTE (DE), AALTO UNIVERSITY (FI) & LINKÖPING UNIVERSITY (SE)

PROGRAMME

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<td>9:00 – 10:00</td>
<td>WELCOME COFFEE</td>
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| 10:00 – 11:00 | Introduction to the SHIFT project: Entrepreneurial support systems and their impact  
Klaus Fichter, Borderstep Institute, Coordinator SHIFT project  
The role of SHIFT in ECO-INNOVERA  
Holger Gruenewald, Project Management Jülich, ECO-INNOVERA, Berlin, Germany  
Sustainable innovation in Europe: Trends and emerging topics  
Martin Charter, Director The Centre for Sustainable Design, University for the Creative Arts, Farnham, UK  
The new Circular Economy Package and the Eco-Innovation Action Plan  
Lana Žutelija, Policy Officer, DG Environment, Eco-Innovation & Circular Economy  
The Green Action Plan For SMEs  
Eva Revilla, Policy Officer, DG GROW, Clusters, Social Economy and Entrepreneurship |
| 11:00 – 12:00 | Highlights and key findings of the SHIFT project  
Speed presentations on each actor investigated in the support systems for eco-innovation |
<p>| 12:00 – 13:00 | LUNCH &amp; NETWORKING                                                       |
| 13:00 – 14:45 | INTERACTIVE DIALOGUE SESSION – PARALLEL WORKING GROUPS                  |</p>
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<td>14:45 – 15:00</td>
<td>COFFEE BREAK</td>
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<td>15:00 – 16:00</td>
<td>CONCLUSIONS &amp; WRAP-UP</td>
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<td><strong>Learnings for EU action plans on eco-innovation and green entrepreneurship</strong></td>
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<td>Alastair Fuad-Luke, Aalto University and Magnus Klofsten, Linköping University</td>
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<td><strong>Conclusions for EU Eco-Innovation and Circular Economy Policy</strong></td>
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<td>Lana Žutelija, Policy Officer, DG Environment, Eco-Innovation &amp; Circular Economy</td>
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<td>Facilitator: Olof Hjelm, Linköping University</td>
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<td>16.00 – 17.00</td>
<td>COFFEE &amp; NETWORKING</td>
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**Working group 1: THE ROLE OF UNIVERSITIES**  
Presenter: Klaus Fichter, Borderstep Institute, Facilitator: Linda Bergset, Borderstep Institute

**Working group 2: THE ROLE OF INCUBATORS**  
Presenter: Magnus Klofsten, Linköping University, Facilitator: Wisdom Kanda, Linköping University

**Working group 3: THE ROLE OF DESIGN SERVICE PROVIDERS**  

**Working group 4: THE ROLE OF BUSINESS DEVELOPMENT ORGANISATIONS**  
Presenter and Facilitator: Olof Hjelm, Linköping University, Facilitator: Wisdom Kanda, Linköping University

**Working group 5: THE ROLE OF INVESTORS AND PUBLIC FUNDING PROGRAMMES**  
Presenter: Linda Bergset, Borderstep Institute, Facilitator: Klaus Fichter, Borderstep Institute

**Working group 6: THE ROLE OF INTERAGENTS AND UNUSUAL COLLABORATIONS**  

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**Contact SHIFT:**

Prof. Dr. Klaus Fichter  
Borderstep Institute for Innovation & Sustainability, Berlin, Germany  
E-mail: fichter@borderstep.de

Prof. Magnus Klofsten & Prof. Olof Hjelm  
Linköping University, Sweden  
E-mail: magnus.klofsten@liu.se, olof.hjelm@liu.se

Prof. Alastair Fuad-Luke  
Aalto University, Helsinki, Finland  
E-mail: alastair.fuad-luke@aalto.fi

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