FLASH EUROBAROMETER ON SMEs, RESOURCE EFFICIENCY AND GREEN MARKETS 2015
MORE THAN **FOUR IN TEN** SMEs SAY RESOURCE EFFICIENCY ACTIONS HAVE DECREASED PRODUCTION COSTS OVER THE PAST TWO YEARS
What impact have the resource efficiency actions undertaken had on production costs over the past two years? The production costs have:
Eight out of ten SMEs are satisfied with the return on their resource efficiency investments.

Displayed in percentages are the most and the least satisfied countries.
RESOURCE EFFICIENCY: YES, IT IS IMPORTANT BUT...

SMEs ARE DECREASING EFFORTS TO USE THEIR RESOURCES MORE EFFICIENTLY

93%  
2013

87%  
2015
ONE QUARTER OF SMEs ARE NOT PLANNING TO IMPLEMENT ANY RESOURCE EFFICIENCY ACTIONS IN THE NEXT TWO YEARS (+ 8 PERCENTAGE POINTS INCREASE COMPARED TO 2013).
EU SMEs ARE LAGGING BEHIND

- **45%** Large companies in the EU sell their scrap material to another company.
- **43%** SMEs in the US resell their waste.
- **Only 25%** SMEs in the EU sell their scrap material to another company.
TO IMPROVE THE GREEN MARKET, SMEs WOULD LIKE

- **32%** grants
- **21%** consultancy on how to improve resource efficiency in the company
- **19%** advice on financial planning
- **18%** better cooperation between companies across sectors
- **18%** abolition of legislative obstacles to the use of waste and by-products
ARE SMEs INVESTING IN GREEN PRODUCTS?

- Don’t know: 7%
- No but are planning to do so in the next 2 years: 7%
- Yes: 26%
- No and are not planning to do so: 60%