Green Win-Win for SMEs

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The facts

A waste of valuable resources

Cost structure for European manufacturing SMEs

Source: Eurostat, Waste treatment 2012
% that each value contributes to the total
SMEs: The picture today

Eurobarometer on 'SMEs, resource efficiency and green markets'


Published on 2 December 2015
Green Action Plan for SMEs
Outline of the Green Action Plan

- Greening SMEs
- Green entrepreneurship
- Greener value chains
- Access to markets
The Green Win-Win
How to make it happen in practice?

- **The context:** Systemic eco-innovation: Green Action Plan (framework) + regulation

- **The actors:** Best intermediaries, e.g. cluster organisations

- **The smart use of limited money

- **Learning from mistakes**
Useful links

Green Action Plan for SMEs

Call for tenders: European Resource Efficiency Excellence Centre (closing date 22/02/2016)
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