



# Welcome!

## Introduction

SHiFT Final Workshop  
13<sup>th</sup> January 2016, Brussels

Presentation by Prof. Alastair Fuad-Luke

Research by The Borderstep Institute, Berlin, Germany; Linköping University, Linköping, Sweden and Aalto University, Helsinki, Finland

# SHIFT: Overview



- Funded within ECO-INNOVERA
- Call topic: Paradigm Change
- Project period: 2012 - 2016
- Partners & project managers:



Borderstep Institute for  
Innovation and Sustainability



Klaus Fichter  
Coordinator

Magnus Klofsten  
Olof Hjelm

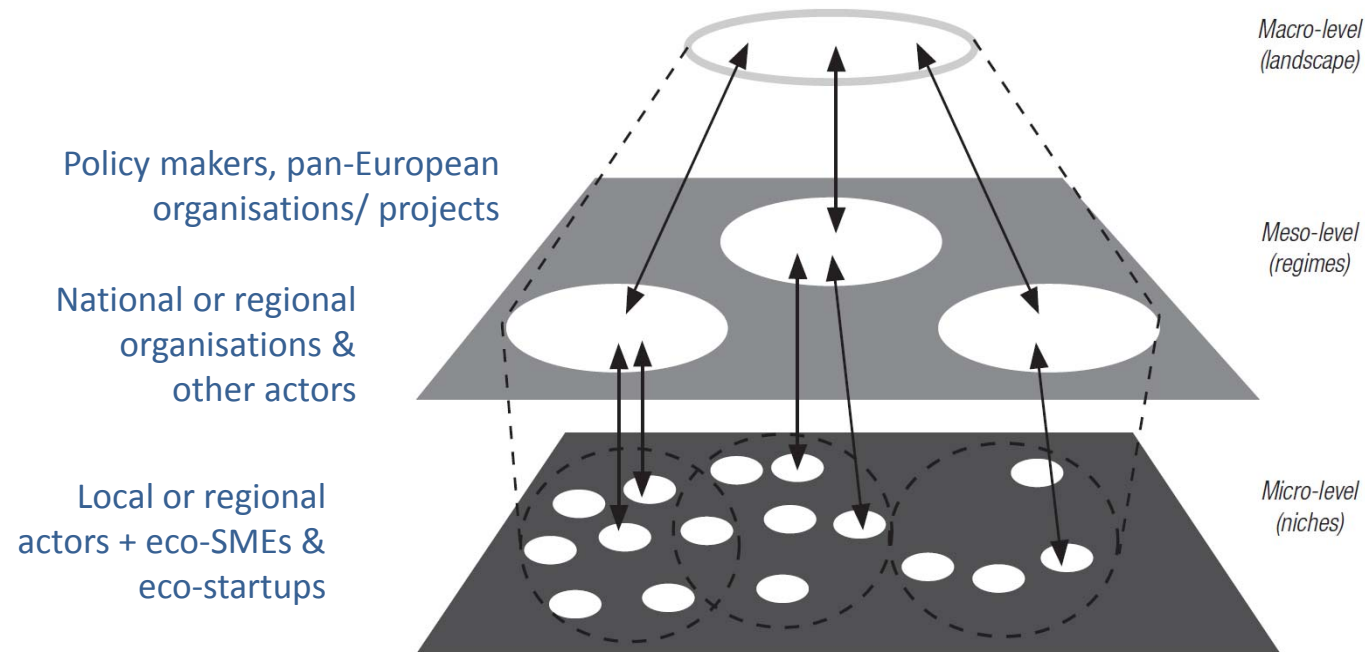
Alastair Fuad-Luke

# The project



Work package or phase	Focus & Activity
1	Theoretical foundation
2	Role of universities
3	Role of incubators in supporting sustainable entrepreneurship
4	Role of business development organisations
5	Role of Design Service Providers
6	Role of investors, financial institutions & public funding programmes
7	Role of interagents & unusual collaboration
8	Redesigning the support system for Innovation & Entrepreneurship
9	SHiFTing the support of entrepreneurship in eco-innovation
Dissemination in project lifetime	Workshops, conference presentations, peer reviewed papers, reports, booklet & Brussels event 01.2016
Post-project	Reflection, further publications, further work via website until 2017

# Early orientation...& systemic reframing of support systems: A Multi-Level Perspective (MLP)



Source: Loorbach, 2007, *Transition Management: New mode of governance for sustainable development.*

# The event today



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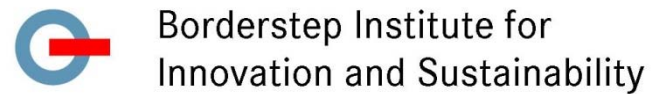
YOU, the participants, are essential to what happens next.

Today, we aim for:

- Discussion
- Feedback
- Identify opportunities
- Identify actions
- Catalyse more SHiFTing...



Thank you.



Klaus Fichter  
Coordinator

Magnus Klofsten  
Olof Hjelm

Alastair Fuad-Luke